



NEWS RELEASE

For Immediate Release

Shelia Shepard hired as President and CEO of Jackson County Economic Development Authority

Scottsboro, Alabama
July 17, 2017

The Jackson County Economic Development Authority (JCEDA) Board announced today that Mrs. Shelia Shepard has been named President/CEO of the organization. Mrs. Shepard has been serving as Interim President/CEO.

"We are very pleased that Mrs. Shepard has accepted the Board's offer to officially become President/CEO of JCEDA," stated Board Chair Dr. David Campbell. "She has done an excellent job as Interim and of course has years of experience working in economic development for Jackson County. We are excited about our county's economic future with Mrs. Shepard leading the way."

The Board conducted a structured process in the selection process. The job was posted nationally and was open for forty-five days for individuals to apply. "When it was all said and done, Mrs. Shepard was the unanimous choice of the Board members," Campbell stated. "With her experience, connections, and passion for Jackson County, she was the perfect choice. We look forward to many achievements in economic development under her leadership."

The Board of Directors, in addition to Campbell includes Tommy Harding, Rudder Williams, Bruce Purdy, Jim Green, Phillip Thompson, and A.J. Buckner.

Shelia has an A.S. degree with Honors in Business from Northeast AL Community College, a B.S. degree with Honors in Business and Accounting from Athens State University, the Basic Intensive Economic Development certification, the University of Oklahoma Economic Development Institute certification, TVA Rural Leadership Institute, Leadership Jackson County, as well as numerous training conferences offered through the Economic Development Association of Alabama, Tennessee Valley Authority and the North Alabama Industrial Development Association.

She has helped develop, co-host or serve on the steering committee for various workforce development programs such as, BEST Robotics, CEO Expo Career Fair, CHOICES Program, North Alabama Works Workforce Board, Tri-State Workforce Development Board, and the Impact Learning Center Board. She also works closely with our existing industry to help offer programs such as Jackson County HR Professionals, Northeast AL Maintenance Managers, Quality Forums, Safety and Environmental Conference, and AIDT Leadership Skills

“I could not be more proud to be named President. CEO of the Jackson County EDA!” said Shepard. “I have been with the EDA for almost 25 years and it is not just a job for me. It is something that I truly love and care about. Jackson County is my home. I have family, children and grandchildren here and I want to do everything I can to help improve the economic future for them and all of Jackson County.”

About Jackson County EDA: Jackson County Economic Development Authority's mission is to attract new industries to Jackson County, Alabama and help existing industries expand and prosper to provide quality jobs for local citizens.

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