

Summer 2010

## Sanoh Expands Operations in Scottsboro

Sanoh America, Inc. officially announced in June, an expansion at their Scottsboro facility. JCEDA and the entire community are excited about this great news. The approximately \$3.5 million expansion will provide an additional 35,450 square feet of manufacturing space and will create 40-50 additional jobs. Sanoh expects employment to be approximately 160 when the addition is complete.

Sanoh located here in 2000 as HiSan, Inc. and changed its name in 2006 after Sanoh acquired 100 percent ownership of the organization. Their 10th anniversary celebration was held on July 17, 2010.

The Scottsboro plant manufactures brake and fuel tubing. Their headquarters are in Findlay, Oh., and the parent company is located in Tokyo, Japan. Sanoh's six U.S. facilities employ 1,300 people, and manufacture corrosion resistant tubing, tubular brazed assemblies, plastic tubing assemblies and stainless steel tubing assemblies for the automotive industry. Its primary customers include Honda, Nissan, Toyota, Subaru, Mazda, Mitsubishi, Ford, and Hyundai.



Pictured above in foreground on left is David Holder, Plant Manager at Sanoh, during the announcement of Sanoh's expansion in Scottsboro.

## Sanoh's David Holder attends EDPA Training

David Holder of Sanoh recently completed the Alabama Operations Management Institute (AOMI). AOMI is an "Industry / Higher Education" network that develops leaders in the use of process improvement tools. The tools are applicable to both manufacturing and non-manufacturing businesses. One fundamental difference of the AOMI program versus other training is the leadership content. AOMI focuses on the role of the leader in an operating system.

The program is a collaborative effort of EDPA, Alabama Technology Network, the two and four-year college systems and Alabama Power Company, who cooperatively staff the program.

The mission of AOMI is to provide the state of Alabama's business leaders with a system to support sustainability and foster growth.

The training takes place over four months, with a week of training each week, and is hosted at an industrial plant in the state. Two sessions of AOMI have been completed so far, one at Eberspaecher North America in Tuscaloosa and one at Inteva in Vance. There are two more planned – one at Velcon Filters in Sylacauga starting this month and another at Teledyne Continental Motors in Mobile starting in September. David is a graduate of Stevenson High School and Auburn University and we are proud to see him lead Sanoh's efforts in Scottsboro.

## 17th Annual Industry Appreciation Day Golf Tournament & Boat Ride

Thursday, September 2, 2010

Call to register or go to "Events" tab at [jacksoncountyyeda.org](http://jacksoncountyyeda.org).

Pictured below is Representative John Robinson, left, presenting a framed copy of a resolution passed by the Alabama Legislature to Bunn Lovelady, right. The resolution was passed to honor Bunn's work and dedication while serving on the Boards of Jackson County Economic Development Authority and Jackson County Industrial Development Board for the past 25 years. He served 11 years as Vice-Chairman, 14 years as Chairman, and currently serves as a director.



Congratulations to Jim Green, who was reappointed to the EDA Board of Directors. Jim was an original Board member when the EDA was formed and served from 1984 to 1996, and came back on the Board in 2006. Pictured below are Dr. David Campbell, Jim Green, and Dus Rogers.



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**Existing Industry Support**

JCEDA, along with the Impact Learning Center, recently hosted a seminar for local business and industry. Dr. Mike Kenamer, Director of Workforce Development at Northeast AL Community College showcased the Industrial Systems Technology program to show its value in meeting the workforce needs in the area.

Shown below are Will Roberts-NACC, Ann Kenamer-IMPACT, Barry Wigley-NACC, Todd Greeson-NACC; Shelia Shepard-JCEDA, and Dr. Mike Kenamer-NACC.



Also, Shelia Shepard assisted the NACC and EPCOT with a Career Camp for 8<sup>th</sup> graders interested in their programs. We helped arrange tours of local businesses and industry. We also hosted Dan Sanchez, TVA Nuclear Division, as a luncheon speaker to talk to the students about the education needed for technical careers in general and some specific needs within TVA.

**Exploring Opportunity in China**

Dus Rogers visited China June 5-13 with a group of 20 business leaders and economic developers in order to learn more about Chinese culture and business opportunities. The group was led by Troy University's Center for International Business and Economic Development and the Confucius Institute at TU. The trip was organized to give our group a basic understanding of Chinese culture and international business opportunities.

The group had a packed schedule and visited Shanghai, Suzhou, Beijing, and Qinhuangdao. They had an opportunity to see firsthand the fastest growing economy in the world. They visited Hebei Normal University of Science and Technology and met with economic development officials and government leaders. Alabama ranked 28<sup>th</sup> in the nation for dollar amount of exports shipped to China in 2008. There will be opportunities for increased trade and investments here in Jackson County in the future and Rogers was fortunate to participate in this mission.

Shelia Shepard, shown below (center) with Luanne Hayes, Cherokee Co. EDA (left), and Cindy Burns, NAIDA (right) recently attended the North Alabama Women in Economic Development conference. Attending the event were north Alabama Economic Developers, representing 5 different counties; state associations including the EDPA, ADO, ADECA, and ADOR, along with an engineering firm and a law firm specializing in representing industrial clients in location projects. This is a great way to showcase our area to state allies and consultants from around the country. Jackson County EDA has hosted this event in the past and plans to do it again in the future.

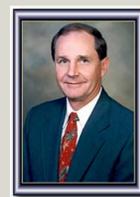


**Spotlight on Allies**

JCEDA would like to recognize and thank our state legislative delegation for being key partners in economic development in Jackson County. Senator Lowell Barron, Representatives John Robinson and Butch Taylor make up our delegation. These three men work closely with JCEDA to support economic development and to see that we have adequate infrastructure to support industrial development and funding for economic development.

They are always willing to help with projects and have been leaders in developing the Jackson County Industrial Park by providing over \$1,300,000 of TVA in-lieu-of-tax funding to buy property and install infrastructure. They keep an eye on other legislation and Senator Barron was successful this year in securing funding for two key infrastructure projects, road resurfacing in Scottsboro Industrial Park, and matching funding for extending water and sewer infrastructure in the Jackson County Industrial Park. He also worked to capture coal severance funding for JCEDA that has greatly assisted our organization.

We appreciate the delegation and their work on our behalf and their willingness to always help.



Sen. Barron



Rep. Robinson



Rep. Taylor